



WELCOME.

WE ARE MULTICULTURAL AND MULTILAYERED, BUT ONE COMMUNITY.

WE ARE THE HEART OF THE WEST, PROGRESSIVE AND PROUDLY DIVERSE.

WE ARE NEIGHBOURLY AND WELCOME YOU WITH OPEN ARMS.

WE ARE BRIMBANK.

WELCOME
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WE ARE BRIMBANK AND WE WELCOME YOU.

SEE THE TRANSFORMATION AT BRIMBANK.VIC.GOV.AU



WELCOME.
WE ARE BRIMBANK.
A CITY OF PRIDE AND POTENTIAL.



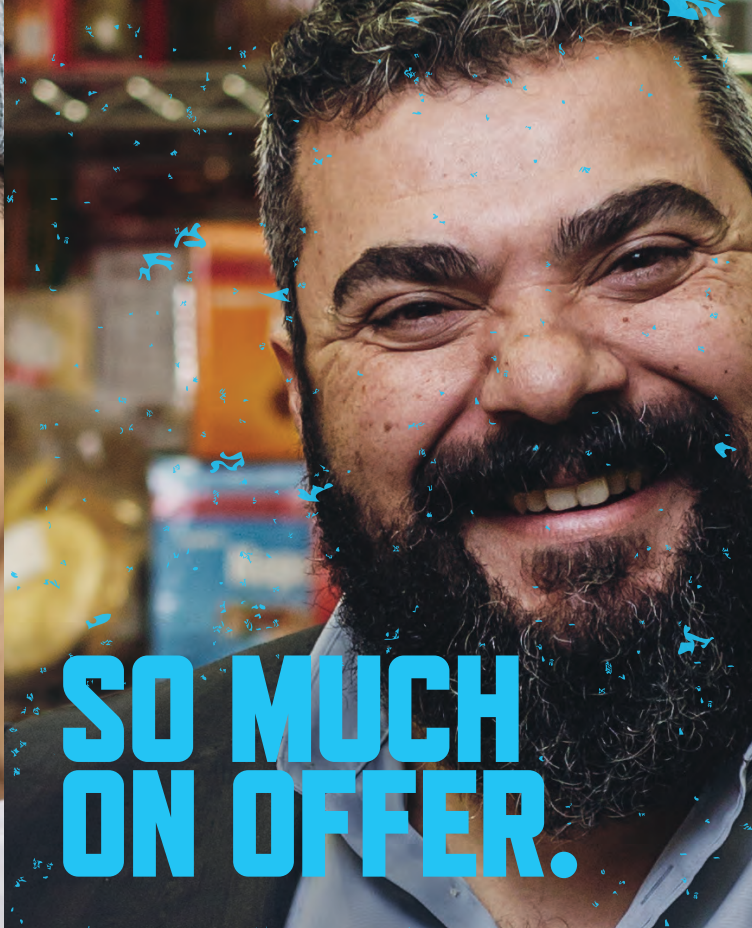
WE ARE BRIMBANK.

WE ARE ONE OF THE MOST MULTICULTURAL COMMUNITIES IN AUSTRALIA AND WE CELEBRATE IT WITH A PASSION.

Our diversity has made us what we are today – a proud, dynamic, harmonious and welcoming community.

Our history began with our traditional Aboriginal custodians, the Kulin Nation, more than 40,000 years before European settlement. And has been continued by generations of migrants seeking a better life in a new land.

Today Brimbank's population is over 205,000. Nearly 45% of residents were born overseas and more than half speak a language beside English. At least 166 different nationalities call us home and we say welcome in over 160 different languages. We take pride in our diversity and welcome the world with open arms.



SO MUCH ON OFFER.

WITH SUCH A WEALTH OF DIVERSITY REPRESENTED IN BRIMBANK WE BELIEVE IT'S WORTH SHOUTING ABOUT.

We celebrate our rich tapestry of cultures at every opportunity. With events like the St Albans Lunar Festival and the Sunshine Lantern Festival. Our identity is expressed in our public art, live performance programs and more than anything, our food. Walk down many of our shopping strips in Brimbank and you can find restaurants serving tastes from every international cuisine imaginable.

We're surrounded by natural treasures like the Organ Pipes National Park and Brimbank Park. And locals enjoy some of the best open spaces and recreational facilities in Melbourne. With over 90 parks and 24 km of shared trails, there's room to play.

Our fusion gives us a unique character and makes our city a vibrant place to live, work and grow. We are the heart of the west. We are an open opportunity and we're for real.



WE ARE THE FUTURE.

BRIMBANK IS BRIMMING WITH POTENTIAL AND BIG THINGS ARE ALREADY HAPPENING.

We're at the heart of Australia's fastest-growing region, and perfectly placed to lead the future growth of Melbourne and Victoria.

We have excellent road, rail and transport links and plenty of affordable residential and industrial land. We're close to Melbourne's airports, the CBD and the Port of Melbourne. We are fast becoming a major employment and innovation hub.

We're building a stronger, healthier, more capable community. With major health, education and infrastructure projects underway we have the potential to create thousands of new jobs and dwellings. Making Brimbank a fantastic place to work, raise a family or build a business. We are Brimbank, we are the future and we welcome you.